

Conexión Innovation Grant 2021

Language and Culture Team

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Language and Culture Make Connections: They Make You More Employable & Enjoyable and Can Lead to a Higher Salary



Challenge

Students lack a global view of their program/academic path

Solution/Action in fall

Connect students and alumni to find a path together on the social media platforms of their choice



image from:

https://www.pandatree.com/reason_foreign_language



What students will do (evidence for learning)

1. Alumnus/a-student relation building

- a. Each student will meet with an alumnus/a on a regular basis

2. Experiential learning

- a. Students visit the alumnus' school (4-year institution) and/or his/her workplace. Students also engage in experiential learning related to their major (e.g., paid or unpaid internships, community events by CBOs or NPOs etc)

3. Social media

- a. Students will create and publish social media contents under the guidance of the faculty member





The expected #s of students & how to scale up

1. We are aiming to create 5 dyads (one pair for each major) in Fall 2021
2. The project is scalable in terms of the social media outreach (such as the number of social media posts and followers.)





Innovations in the project

1. Student-led project

- a. A student and an alumnus/a in the same discipline will form a mentorship relationship under the guidance of a faculty member

2. Social media

- a. The main goal of this project is not the student-alumnus/a. The project's ultimate goal is to broadcast the student-alumnus/a experience to a wider audience through social media & LaGuardia Web Radio Club.

challenges/hurdles

1. Students/alumni engagement
2. Uncertainties of the health & safety regulations due to the pandemic

