

Project Conexion Language & Culture

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Hi!



Aluu!



Salut!



Jambo!



Oi!



Language and Culture Make Connections: They Make You More Employable & Enjoyable and Can Lead to a Higher Salary

Challenge

Students lack a global view of their program/academic path

Solution/Action in fall

Connect students and alumni to find a path together on the social media platforms of their choice



image from:

https://www.pandatree.com/reason_foreign_language

Project Conexión

Conexion Outcome Objectives

1. Connect to College
 - a. Increase matriculation rate from 8.9% to 13.9%
2. Connect to Completion
3. Connect to Career and Transfer
 - a. Increase transfer to 4-year colleges by 10% (59% baseline).
 - b. 75% of students in Capstone courses can competently articulate the role of their academic learning in career readiness.
4. Financial Literacy



Language and Culture Mentorship Project

Mentorship Project

<https://kotoba.commons.gc.cuny.edu>

- The Language and Culture Mentorship Program will pair an alumnus/alumnae and a current student in the same major or discipline and engage in various career development activities (a tour to 4-year institution or workplace and/or a visit to cultural institutions)
- Each activity should be at least 2 hours long. In-person activities are preferred, but virtual activities are also acceptable (e.g., virtual museum visit etc)

Project schedule (Fall 2021)

- We are hoping to have one or two pilot event in November and December 2021. Possible dates are:
 - Monday, November 29 - Friday, December 3, 2021
 - Monday, December 6 - Friday, December 10, 2021
 - Wednesday, December 15 - Thursday, December 23, 2021
- Once we establish the date/time and the location of the event, we will find a current student who is interested in your event. We will need to know:
 - Two possible date/time slots for the event
 - The location of the event
 - For whom the event recommended (e.g., International Studies students, Spanish-English Translation students Japanese option students)

Deliverables

1

Reflections

Both the alumni and the students will write several reflection entries about their exchange

2

Social Media Resources

Reflections should be short (e.g., up to 80 words for Twitter) and be accompanied by visuals (photos or short videos)

3

Submission

Send your reflections, photos, and videos to the Dropbox folder: <https://bit.ly/3cuOSa5>

An example reflection set for a campus visit activity

1. Introduction of the paired partner [see the examples on the next slides]
2. 3-4 short introductions of the campus facilities (e.g., the academic department, the admission office, labs, library, cafeterias, student lounge, gym etc.)
3. A summary reflection

Example 1



**“John Doe is a LaGuardia alumnus (Japanese Option) and is attending the Graduate Center as a graduate student. He is studying linguistics now and I am visiting his school tomorrow. I am anxious but also excited. #lagcc, #lang_culture)”
[with photos or videos]**

Introduction about your partner
(e.g., the student writes an
introduction about the alumnus)

“Mary Jane is a current LaGuardia student majoring in Japanese. She is interested in transferring to Queens College, but she is not 100% sure. I am giving her a campus tour today. #lagcc, #lang_culture” [with photos or videos]

The alumnus writes about his current school or workplace for the student.

Example 2





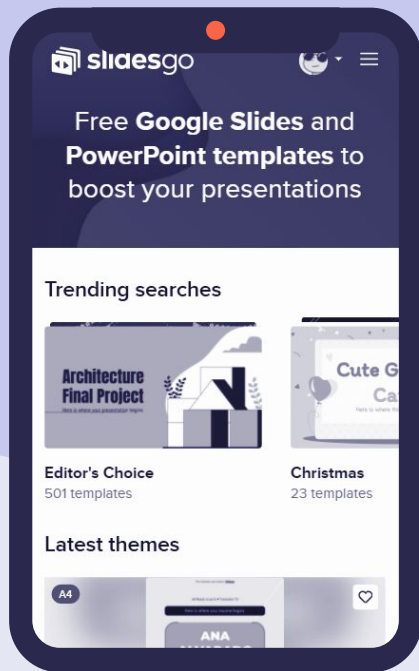
Hi!

Photos and videos

Images reveal large amounts of data, so remember: use an image instead of a long text



**A PICTURE IS WORTH A
THOUSAND WORDS!**

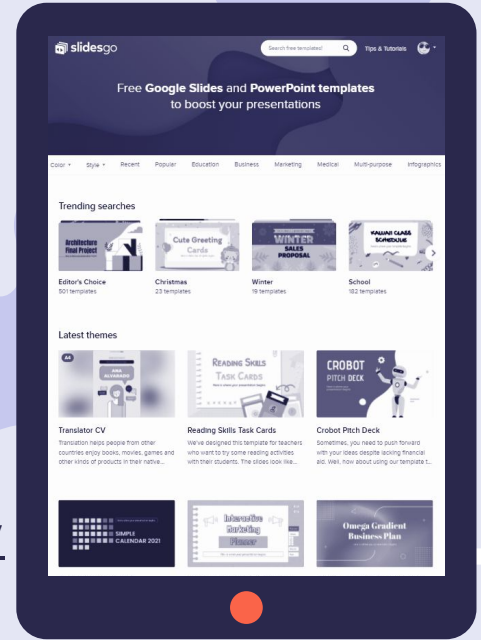


Hashtag

#lang_culture

Language and Culture Social Media Platforms

- Google: language.laguardia@gmail.com
- Twitter: https://twitter.com/lang_culture
- Facebook: <https://www.facebook.com/language.laguardia/>
- Instagram: <https://www.instagram.com/language.laguardia/>
- Tiktok: lang_culture
- YouTube:
https://www.youtube.com/channel/UC_Tt0czldhZXiHORXWM-5DA/
- ePortfolio:
<https://lagcc-cuny.digication.com/language-and-culture-studies/>

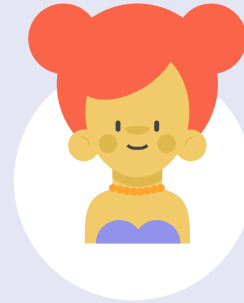


Compensation



Alumni

A \$100 gift card per activity



Current Students

A \$25 gift card per participation

THANKS

Please send your schedule and event location to
Tomonori Nagano at tnagano@lagcc.cuny.edu
or 718-482-5484

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